



Executive Department  
State of Idaho

*The Office of the Governor*  
**Proclamation**

State Capitol  
Boise

WHEREAS, in 2007, Farmers Insurance agents and employees exceeded their goal of raising \$2 million in one day during "Be a Hero for Babies Day;" in an historic event for the March of Dimes and a milestone in Farmers Insurance's long history of community involvement, \$2.7 million was raised in one day, the largest single-day fundraising effort in March of Dimes history; and

WHEREAS, Farmers Insurance in the State of Idaho, along with the contributions and efforts of a generous public, contributed significantly during last year's "Be a Hero for Babies Day" toward Farmers' overall total of \$4.5 million raised; and

WHEREAS, Farmers Insurance is the largest insurance company sponsor for the March of Dimes in the United States; and

WHEREAS, in supporting the mission of healthy babies and healthy mothers, Farmers Insurance and the March of Dimes have worked together for 20 years; and

WHEREAS, Farmers Insurance is the exclusive national insurance sponsor of March for Babies; and

WHEREAS, Farmers Insurance and the March of Dimes are declaring June 3, 2008, as a national "Be a Hero for Babies Day," with the intent of raising \$5 million through the network of Farmers Insurance agencies and district offices throughout the State of Idaho and the United States to get babies back where they belong – healthy and strong; and

WHEREAS, the extraordinary success of "Be a Hero for Babies Day" sends a powerful message that Farmers Insurance is about far more than insurance – that Farmers Insurance is also about leadership and dedication to the health of our families and youth;

NOW, THEREFORE, I, C. L. "BUTCH" OTTER, Governor of the State of Idaho, in recognition of the exceptional contributions made by Farmers Insurance and the March of Dimes in supporting the health of our state and nation's families and children, hereby designate June 3, 2008, as

**"BE A HERO FOR BABIES DAY"**

in Idaho and call upon the good people of this state to recognize the importance of sustained community involvement in safeguarding the lives of our youngest and most precious citizens.



IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the Great Seal of the State of Idaho at Boise, Idaho, on this 21<sup>st</sup> day of May in the year of our Lord two-thousand and eight and of the Independence of the United States of America the two hundred thirty-second and of the Statehood of Idaho the one hundred eighteenth.

A handwritten signature in blue ink, reading "C.L. Butch Otter", is written over a large, faint "COPY" watermark.

C.L. "BUTCH" OTTER  
GOVERNOR

A handwritten signature in black ink, reading "Ben Ysursa", is written over a large, faint "COPY" watermark.

BEN YSURSA  
SECRETARY OF STATE